

SHEIL MEHTA

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Account Executive | Onix

2024 - Present

- Facilitating GCP Sales and Business Development for a 'Google Partner of the Year' award winner and a Google Cloud Managed Services Partner
- Spearheading Data migration/transformation, info-sec, and Gen-AI solutions in the US Mid-Atlantic Southeast and Northeast markets
- CCAI Engineering and Product Development
- Sales presentations and on demand visualizations

Product Designer | Mobile Heartbeat/HCA - Clinical Communications

2023 - 2024

- Designed and implemented new feature documentation for a Design System
- Built new user experiences that address accessibility, responsive and quick ease of use in critical situations
- Developed + deployed UI patterns using tokenized UI
- Conducted clinical user-based research efforts, discovering product shortcomings and areas for growth in the product
- Collaborated across teams on a unified vision for the platform, incorporating product managers, developers, and stakeholders
- Created internal and external presentations and reports

Experience Designer and Researcher | HonestDog

2023

- Facilitated a 200% traffic increase via redesign of interface
- Reduced applicant drop-off rate by 40% via focused re-design of the user-onboarding process
- Built and presented high-fidelity prototypes to stakeholders during iterative process
- Increased brand trustworthiness using research-based visual design and modern components

Behavioral Researcher | LeDoux Labs

2021 - 2022

- Created, documented, and built experimental apparatus for behavioral experiments
- Produced data analytic and small machine code deliverables using Arduino and C++
- Parsed, analyzed, and visualized dozens of pages of research data using post processing pipeline
- Produced 10 scientific figures/graphics to illustrate study findings, used in publication of research findings

EDUCATION

Google Cloud Digital Leader

2024

AI Product Design in Healthcare

2024

MIT xPRO

B.S Cognitive and Behavioral Studies

2018-2022

New York University

SKILLS

- Figma / Sketch / Axure
- High-Fidelity prototyping
- Design system creation
- Dev-centered documentation
- User testing + Iterative Design
- Google Cloud Platform (GCP)
- DialogFlow CX
- Business Development
- Greenfield Sales Operation